

SEO SERVICE PROPOSAL

Prepared By :
Sunshine IT

Greetings from Sunshine IT!

Dear Sir / Madam,

Thank you for your interest in Sun Shine IT's Search Engine Optimization (SEO) Services. We are committed to helping businesses increase their online visibility, improve search engine rankings, attract targeted organic traffic, and generate quality leads through result-driven SEO strategies.

SEO is a continuous process that requires strategic planning, technical optimization, quality content, and authority building to achieve sustainable long-term growth. To meet different business requirements, Sun Shine IT offers the following monthly SEO packages.

Thank you for your time and consideration.
Best regards,

Sohel Rana

CEO, Sunshine IT
69/C, Green Road (5th Floor),
Panthapath, Dhaka-1205

SEO SERVICE PACKAGES

Site

Analytics

1



BASIC

₹20,000

Services Included:

- Website SEO Audit
- Keyword Research (Up to 5 Keywords)
- On-Page SEO Optimization
- Meta Tags Optimization
- Monthly SEO Performance Report

Ideal For: Startups and small businesses looking to build their online presence and improve search engine visibility.

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STANDARD

₹30,000

Services Included:

- Website SEO Audit
- Keyword Research (Up to 10 Keywords)
- On-Page SEO Optimization
- Technical SEO Optimization
- Content Optimization
- Basic Link Building
- Monthly SEO Performance Report

Ideal For: Growing businesses seeking improved rankings and consistent organic traffic.

3



PREMIUM

₹50,000

Services Included:

- Complete SEO Strategy Development
- Keyword Research (20+ Keywords)
- On-Page SEO Optimization
- Technical SEO Optimization
- Off-Page SEO Optimization
- High-Quality Backlink Building
- Content Creation & Optimization
- Competitor Analysis
- Weekly SEO Performance Reporting

Ideal For: Businesses operating in competitive markets and aiming for long-term digital growth and higher search engine rankings.

Our SEO Deliverables

Throughout the engagement, SunShine IT will provide:

- Comprehensive Website SEO Audit
- Keyword Research & Competitor Analysis
- On-Page and Technical SEO Improvements
- Content Optimization Recommendations
- Link Building Strategy
- Search Performance Monitoring
- Regular Reporting and Consultation
- Continuous SEO Recommendations for Business Growth

Payment Terms

- All SEO packages are provided on a Monthly Advance Payment basis.
- The monthly service fee must be paid before the commencement of each service period.
- SEO services will begin only after receiving the advance payment.
- Monthly payments are non-refundable once services have commenced.

Additional Costs & Client Responsibility

- The monthly SEO service fee covers only the professional SEO services provided by Sun Shine IT.
- The following expenses, if required, will be borne directly by the client:
- Paid Backlink Purchases
- Guest Posting Fees
- Press Release Distribution Costs
- Google Ads Campaign Expenses
- Facebook, Instagram, LinkedIn, or Any Social Media Boosting Expenses
- Premium Third-Party SEO Tools or Services requested by the client

Please note that any type of paid backlink, sponsored content, advertising boost, or third-party marketing expense is not included in the package price and must be paid separately by the client.

PAYMENT METHOD

Payment Bank:

Bank Name **Account Name**
CITY Bank SUNSHINE IT

Account Number
1502931462001

Payment Bkash

Bkash Personal 01683470965

Nagad Personal 01714044180

Payment Cash:

Cash Payment Received

Sunshine IT Authorized Person